



# ADVERTISING PRICING

## Full Size Bus Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH	PRODUCTION COST	
						2 -10 SIGNS	11+ SIGNS
Kong	38" x 174"	\$225 per month	\$210 per month	\$200 per month	\$180 per month	\$100 each	\$90 each
King	30" x 144"	\$185 per month	\$165 per month	\$155 per month	\$145 per month	\$85 each	\$75 each
Queen	30" x 88"	\$175 per month	\$154 per month	\$145 per month	\$140 per month	\$67 each	\$65 each
Tail	21" x 59"	\$140 per month	\$125 per month	\$115 per month	\$100 per month	\$32 each	\$28 each
Full Wrap	8' x 8.5' x 35'	N/A	\$2000 per month	\$1800 per month	\$1700 per month	By individual quote	
King Kong	96" x 240"	N/A	\$700 per month	\$600 per month	\$500 per month	Plus one time \$30 delivery charge	

## Small Bus Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH	PRODUCTION COST	
						2 -10 SIGNS	11+ SIGNS
Roadside	30" x 120"	\$165 per month	\$150 per month	\$140 per month	\$130 per month	\$80 each	\$73 each
Curbside F	30" x 72"	\$160 per month	\$145 per month	\$135 per month	\$125 per month	\$55 each	\$50 each
Curbside R	30" x 52"	\$140 per month	\$125 per month	\$115 per month	\$100 per month	\$43 each	\$40 each
						Plus one time \$30 delivery charge	

## LTV Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH	PRODUCTION COST	
						2 -10 SIGNS	11+ SIGNS
Tail	18" x 72"	\$156 per month	\$140 per month	\$132 per month	\$125 per month	\$35 each	\$30 each
Curbside	18" x 72"	\$156 per month	\$140 per month	\$132 per month	\$125 per month	\$35 each	\$30 each
Roadside	30" x 88"	\$158 per month	\$142 per month	\$134 per month	\$126 per month	\$67 each	\$65 each
						Plus one time \$30 delivery charge	

## Interior Sign Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH	PRODUCTION COST UP TO 100 SIGNS
Interior	11" x 28"	\$9 per month	\$8 per month	\$7 per month	\$6 per month	\$8.50 each
						Plus one time \$30 delivery charge