

ADVERTISING PRICING

Full Size Bus Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH
Kong	38" x 174"	\$225 per month	\$210 per month	\$200 per month	\$180 per month
King	30" x 144"	\$185 per month	\$165 per month	\$155 per month	\$145 per month
Queen	30" x 88"	\$175 per month	\$154 per month	\$145 per month	\$140 per month
Tail	21" x 59"	\$140 per month	\$125 per month	\$115 per month	\$100 per month
Full Wrap	8' x 8.5' x 35'	N/A	\$2000 per month	\$1800 per month	\$1700 per month
King Kong	96" x 240"	N/A	\$700 per month	\$600 per month	\$500 per month

PRODUCTION COST	
2 -10 SIGNS	11+ SIGNS
\$100 each	\$90 each
\$85 each	\$75 each
\$67 each	\$65 each
\$32 each	\$28 each
By individual quote	
Plus one time \$30 delivery charge	

LTV Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH
Tail	18" x 72"	\$156 per month	\$140 per month	\$132 per month	\$125 per month
Curbside	18" x 72"	\$156 per month	\$140 per month	\$132 per month	\$125 per month
Roadside	30" x 88"	\$158 per month	\$142 per month	\$134 per month	\$126 per month

PRODUCTION COST	
2 -10 SIGNS	11+ SIGNS
\$35 each	\$30 each
\$35 each	\$30 each
\$67 each	\$65 each
Plus one time \$30 delivery charge	

Interior Sign Pricing

TYPE	SIGN SIZE	1-2 MONTH	3-5 MONTH	6-11 MONTH	12 MONTH
Interior	11" x 28"	\$9 per month	\$8 per month	\$7 per month	\$6 per month

PRODUCTION COST UP TO 100 SIGNS
\$8.50 each
Plus one time \$30 delivery charge