

## **WRTA Advertising Policy**

WRTA will not accept advertisements containing obscene or offensive material, such as but not limited to: material that is harmful to juveniles; material containing controversial or profane content; material promoting violent or criminal content, gambling, alcohol, tobacco or firearms; or advertisements that denigrate or promote race or ethnic groups. WRTA retains the right to terminate any advertisement displays based on adverse publicity or complaints. All advertising must be provided to and approved by WRTA, in writing, prior to production.